SPEIRS MAJOR

LIGHT ARCHITECTURE

Miami Design District,
USA

8 Shepherdess Walk
London,
N1 7LB
United Kingdom

T +44 (0)20 7067 4700

Co-lab Shibuya Cast
23–21, Shibuya 1-Chome
Tokyo 150-0002
Japan

T +81 (0)3 3400 8855

info@smlightarchitecture.com
press@smlightarchitecture.com

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This district is designed to bring together architecture, design, art, fashion and dining experiences in a cross-cultivating community environment. Light identifies the Miami Design District brand in gold and blue and provides moments of joy, intrigue and inspiration through individual illuminated art pieces.

CLIENT
Dacra

MASTERPLANNERS
DPZ

BRANDING
Made Thought

EXECUTIVE ARCHITECT
SB Architects

LANDSCAPE ARCHITECT
Island Planning Corporation

DESIGN ARCHITECT
Sou Fujimoto Architects

DESIGN ARCHITECT
Aranda\Lasch

DESIGN ARCHITECT
Daniel Toole Works

PHOTOGRAPHERS
Heywood Chan - YE-H Photography; Richard Patterson; Robin Hill

PROJECT TEAM
Keith Bradshaw, Carrie Donahue Bremner, Adrien Flouraud, Dave Morris, Jonathan Speirs
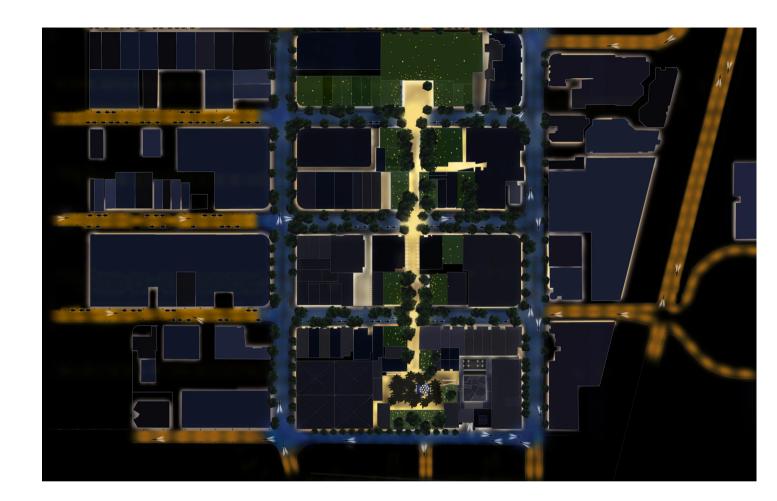
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The Miami Design District is a neighbourhood conceived of and developed for the purpose of bringing together innovative architecture, modern design, contemporary art, couture fashion, and cultured dining experiences in a cross cultivating community environment.

Developers Dacra and L Real Estate have committed to building a community dedicated to art and design increasing retail, commercial and art exhibition space in what was once a dilapidated and virtually abandoned area of Miami.

We were tasked with creating night time identity for the district as well as delivering on the aspiration for the totality of the district image across each phase of the ongoing development. The district image acts as an innovative backdrop to burgeoning development while allowing each individual brand identity to stand out on its own.

The pedestrian 'Paseo,' set within the easternmost four city block arrangement of the masterplan, will bisect these phase of expansion and culminate in a grand plazas at either end.

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Onsite Tests

Verification that light levels meet local codes

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